

ICP TO HONOR PHOTOGRAPHER AND FILMMAKER LAUREN GREENFIELD AT 2016 SPOTLIGHTS LUNCHEON

Journalist Jessica Bennett to Conduct Q&A with Greenfield at January 19th Event, Which Celebrates Women in Visual Culture

January 6, 2016 (New York, NY) – The International Center of Photography (ICP), the world's leading institution dedicated to photography and visual culture, will honor Lauren Greenfield at the fifth annual ICP Spotlights luncheon, to be held in New York City on Tuesday, January 19, 2016. This benefit event celebrates the significant contributions of female artists in photography and film. Past honorees include Carrie Mae Weems, Mary Ellen Mark, Shirin Neshat and Stephanie Sinclair, among others.

An award-winning American artist, documentary photographer and filmmaker whose work explores the themes of gender, body image and affluence, Greenfield has published three photography books and has exhibited her work at ICP and many other cultural institutions and galleries throughout the world. Her feature documentary film, *The Queen of Versailles*, was awarded the Sundance Film Festival Directing Award for US Documentary in 2012 and her direction of the viral advertising campaign #LikeAGirl, won a 2015 Emmy Award for Outstanding Commercial, as well as several Clios.

At the Spotlights event, Greenfield will engage in an on-stage discussion with Jessica Bennett, a noted American journalist who writes about gender, sexuality and culture for *The New York Times*. In addition, Bennett is a contributing editor for Sheryl Sandberg's women's nonprofit, LeanIn.org, where she is the cofounder and curator of the Lean In Collection with Getty Images, an initiative to change the depiction of women in stock photography.

"Lauren is an artist who truly has her finger on the pulse of what's happening in our culture and is able to communicate it powerfully through both still and moving images," said ICP Executive Director Mark Lubell. "As someone whom ICP gave a Young Photographer Award in 1997, we knew early that Lauren had important stories to tell that would have a profound impact. We're honored to celebrate her with a Spotlights Award."

The luncheon will also feature a special tribute, as well as the introduction of a scholarship fund in her memory, to award-winning documentary photographer Mary Ellen Mark, who died in May 2015. Over the years, ICP produced two exhibitions of Mary Ellen's work including the 1991 exhibition <u>Mary Ellen Mark - 25 Years</u> and, in 2001, <u>Mary Ellen Mark: An American Odyssey</u>. In addition to

having her images well represented in ICP's collection, Mark was a long-time ICP faculty member who taught workshops, master critiques and travel programs in Mexico. She was also an active mentor to ICP School students and staff over the decades and lectured at ICP whenever a new body of work was produced. In 1997, Mark was a recipient of an ICP Infinity Award in Photojournalism and chosen for <u>the Cornell Capa Award in 2001</u>. She joined the first <u>ICP Spotlights</u> program as a respected panel member of celebrated, women documentary photographers.

To buy tickets for the 2016 Spotlights luncheon, click <u>here</u>. Funds raised through the Spotlights event and silent auction benefit ICP education and exhibition programs.

The Spotlights Awards kicks off a transformative year for ICP. In spring 2016, a new, modern ICP exhibition and events space will open at 250 Bowery. Working in partnership with artists, technologists, thinkers and ICP members, the space will explore how images are catalysts for wide-reaching social change.

About ICP

The International Center of Photography (ICP) is the world's leading institution dedicated to photography and visual culture. Through our exhibitions, school, public programs and community outreach, we offer an open forum for dialogue about the role images play in our culture. Since our founding, we have presented more than 700 exhibitions and offered thousands of classes, providing instruction at every level. ICP is a center where photographers and artists, students and scholars can create and interpret the world of the image within our comprehensive exhibition and educational facilities. For more information, please visit www.icp.org.

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